

2 February 2021

Zinc Media Group plc (“Zinc Media” or the “Group”)

Investor Presentation

Zinc Media Group plc is pleased to announce that Mark Browning, Chief Executive Officer, and Will Sawyer, Chief Financial Officer, will give a live presentation via the Investor Meet Company (“IMC”) platform on Friday 5th February at 11.00 a.m. to provide existing and potential shareholders with more detail on the trading update released in January.

Investors can sign up to Investor Meet Company for free and register to meet Zinc via:

<https://www.investormeetcompany.com/zinc-media-group-plc/register-investor>

The online presentation is open to all existing and potential shareholders. Investors who already follow Zinc Media Group plc on the platform will be automatically invited.

Questions can be submitted pre-event via the IMC dashboard or at any time during the live presentation via the "Ask a Question" function. Although the Company may not be in a position to answer every question it receives, it will address the most prominent within the confines of information already disclosed to the market. Responses to the Q&A from the live presentation will be published at the earliest opportunity on the Investor Meet Company platform.

Investor feedback can also be submitted directly to management post-event to ensure the Company can understand the views of its shareholder base.

The presentation will be available on the company’s website at www.zincmedia.com at 11.00 a.m. on 5th February.

For further information, please contact:

Zinc Media Group plc +44 (0) 20 7878 2311
Mark Browning, CEO / Will Sawyer, CFO
www.zincmedia.com

N+1 Singer (NOMAD and Broker to Zinc Media) +44 (0) 20 7496 3000
Mark Taylor / Sebastian Burke

About Zinc Media Group

Zinc Media Group plc is a leading television and content creation group.

The award-winning and critically acclaimed television labels comprise Blakeway, Brook Lapping, Films of Record, Red Sauce and Tern Television and produce programmes across a wide range of factual genres for UK and international channels.

Zinc Communicate specialises in developing cross-platform content for brands, businesses and partners.

For further information on Zinc Media please visit www.zincmedia.com