

**Zinc Media Group plc**

("Zinc", the "Group" or the "Company")

**Director Share Options**

Zinc Media Group plc (AIM: ZIN), a leading TV and multimedia content producer announces that, following the placing to raise £3.5 million, preference share conversion, debt conversion, debt variation, article amendments and share consolidation, 87,616,352 options over Ordinary Shares of 0.00025p each in Zinc ("Existing Ordinary Shares") were cancelled as detailed below:

<b>Director/Senior Personnel</b>	<b>Date granted</b>	<b>Number of Existing Ordinary Shares waived</b>
Mark Browning	17 May 2019	78,616,352
Will Sawyer	12 November 2018	9,000,000

Following the cancellation of these options, the Company has issued Share Options ("Options") on 14 February 2020 to the following Executive Directors of Zinc:

<b>Director/Senior Personnel</b>	<b>Number of Ordinary Shares subject to option grant</b>	<b>Option price</b>	<b>Vesting period</b>
Mark Browning	474,230	0.125p	3 years ending 14 February 2023
Will Sawyer	237,115	0.125p	3 years ending 14 February 2023

Mark Browning's awards have been made under two schemes, the Company's EMI Share Option Scheme (303,029 Ordinary Shares) and a further Unapproved Share Option Scheme (171,201 Ordinary Shares).

Will Sawyer's awards have been made under the Company's EMI Share Option Plan only.

All options were granted under the condition that half of the Options granted to each director will vest if the Share price is at least £0.90 for a period of 30 consecutive Dealing Days ending on or after 14th February 2023, and the other half will vest if the share price is at least £1.35 for a period of 30 consecutive Dealing Days ending on or after 14th February 2023.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mark Browning
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Zinc Media Group plc
b)	LEI	21380038V6N4I4P38D74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Options over Ordinary shares of 0.125p each GB00BJVLR251	
b)	Nature of transaction	Grant of Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.00125	474,230
	Aggregated information		
	- Aggregated volume	474,230	
	- Price	Exercise price of 0.125pence	
e)	Date of the transaction	14 February 2020	
f)	Place of the transaction	Outside of a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Will Sawyer	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification/Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Options over Ordinary shares of 0.125p each GB00BJVLR251	
b)	Nature of transaction	Grant of Options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.00125	237,115
	Aggregated information		
	- Aggregated volume	237,115	
	- Price	Exercise price of 0.125 pence	
e)	Date of the transaction	14 February 2020	
f)	Place of the transaction	Outside of a trading venue	

**Zinc Media Group plc**

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Mark Browning, CEO / Will Sawyer, CFO

www.zincmedia.com

**N+1 Singer (NOMAD and Joint Broker to Zinc Media)**

**+44 (0) 20 7496 3000**

Mark Taylor / Lauren Kettle

**Peterhouse Capital Limited (Joint Broker)**

**+44 (0) 20 7469 0932**

Martin Lampshire / Duncan Vasey / Eran Zucker

**Notes to Editors**

Zinc Media Group plc is a leading British based TV and content creation company and operates 6 TV labels and a non-TV content division called Zinc Communicate.

The six award winning and critically acclaimed television production labels include: Blakeway, Brook Lapping, Films of Record, Blakeway North, Reef Television and Tern Television, whose brands produce television and radio programmes for both UK and international broadcasters.

Zinc Communicate specialises in creating B2B communications strategies and behaviour change programmes, campaigns and resources for partners, businesses, and government departments

For further information on Zinc Media please visit: <http://www.zincmedia.com/>

**Basis on which information is presented**

In this document, references to "£", "pence" and "p" are to the lawful currency of the United Kingdom. All times referred to in this document are, unless otherwise stated, references to London time.