

11 April 2018

Zinc Media Group plc ("Zinc Media" or the "Company")

Director and PDMR Share Purchases

Zinc Media Group plc, the TV and multimedia content producer, announces that David Galan, Chief Executive Officer, purchased 1,266,002 ordinary shares in the capital of the Company (the "Ordinary Shares") on 10 April 2018, at a price of 0.394p per Ordinary Share. In addition, the Company has been notified that Simon Gerra, Head of Finance and a PDMR of Zinc Media, purchased 219,955 Ordinary Shares at a price of 0.439p per Ordinary Share, also on 10 April 2018.

Following these purchases, David is holding a total of 6,425,506 Ordinary Shares and Simon is holding a total of 519,955 Ordinary Shares, representing 0.47 per cent. and 0.04 per cent. of the voting share capital of the Company, respectively. David is also holding options over 12,000,000 Ordinary Shares.

For further information, please contact:

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David Galan, Chief Executive Officer
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	David Galan
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Zinc Media Group plc
b)	LEI	21380038V6N4I4P38D74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.00025 pence each
	Identification code	GB00BX7RGN99
b)	Nature of the transaction	Purchase of ordinary shares

c)	Price(s) and volume(s)	Price	Volume
		0.394p	1,266,002
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	10 April 2018	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Simon Gerra	
2	Reason for the notification		
a)	Position/status	Head of Finance (PDMR)	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.00025 pence each	
	Identification code	GB00BX7RGN99	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	Price	Volume
		0.439p	219,955
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	10 April 2018	
f)	Place of the transaction	London Stock Exchange	