

13 March 2008

Ten Alps Plc

Preferred supplier status awarded on Teachers' TV contract

Factual media company Ten Alps announces that Education Digital 2 Limited, a consortium in which Ten Alps' subsidiary Brook Lapping is a 75% shareholder, has been informed by the Department for Schools, Children and Families that its Teachers TV tender submission has now achieved preferred supplier status.

The other participant in the consortium is Independent Television News (ITN), which has a 25% stake.

The contract negotiation process is expected to take about 6 weeks, with the new five-year contract starting thereafter.

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About Ten Alps

Ten Alps Plc is a **factual media** company – on TV, online and in print.

As a **multi-platform** producer, it engages with audiences and customers across all media outlets.

Ten Alps has **market-leading positions** in all its three key areas of output.

- **On TV** it produces for *Dispatches*, *Panorama* and other key factual programmes for Channel 4, the BBC and international broadcasters. One of its companies is preferred supplier for a major five-year government contract to operate the *Teachers TV* channel.
- **Online** it produces *Kent TV*, the first fully local authority-funded broadband TV service in the UK, alongside B2B websites and online TV projects, such as the forthcoming *Vets TV*. It also produces online TV advertising.
- **In Print** it is one of the UK's largest contract and specialist publishers, with a growing portfolio of 740 titles across specialist media sectors including finance, environment, public sector and international trade.

Ten Alps was **founded** in 1999 by Alex Connock and Bob Geldof.

It has over **650 staff** with main offices in London and Manchester, and smaller offices in Dublin, Edinburgh and Gateshead.

Ten Alps has had seven consecutive years of growth since listing on AiM in 2001, with turnover rising from £2m to a forecast £78m in the financial year to March 31 2008. During that period, sixteen **acquisitions** have been made: in factual TV (including leading producers Brook Lapping and Blakeway), online (video advertising producer MMA, CSR specialists DBDA) and in print (McMillan Scott, Mongoose, Atalink, Camerons, Sovereign – all of which now have substantial online portfolios.) Only one equity funding has been made since 2001.

www.tenalps.com