

Zinc Media Group plc

("Zinc", the "Group" or the "Company")

Director Shareholding and Update to Total Voting Rights

Issue of Shares

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production Group, announces that it proposes to issue, conditional on Admission (as defined below), a total of 28,856 new ordinary shares of 0.125p each in the capital of the Company ("New Ordinary Shares") to the Company's Non-Executive Chairman, Christopher Satterthwaite, as part of his annual remuneration package.

The New Ordinary Shares are being issued at a price of 103.97 pence per New Ordinary Share, which is calculated as the trailing average 30-day mid-market share price up to 17 August 2022. The New Ordinary Shares are being issued in lieu of payment of director fees for the period to 30 June 2022, as part of Christopher Satterthwaite's contractual arrangements with the Group. Following the issue of the New Ordinary Shares, Christopher's shareholding is as follows:

Director	Number of Ordinary Shares held prior to the issue of New Ordinary Shares	% of Issued Share Capital	New Ordinary Shares to be issued	Number of Ordinary Shares held post issue of New Ordinary Shares	% of Issued Share Capital post issue of New Ordinary Shares
Christopher Satterthwaite	140,364	0.64%	28,856	169,220	0.78%

Application has been made to the London Stock Exchange for all the New Ordinary Shares to be admitted to trading on AIM, with dealings expected to commence at 8 a.m. on or around 25 August 2022 ("Admission").

Total Voting Rights

Upon Admission, the Company will have a total of 21,806,834 ordinary shares of 0.125p each in issue. The Company does not hold any shares in treasury. Therefore, this figure may be used by shareholders as the denominator for calculations by which they determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

For further information, please contact:

Zinc Media Group plc

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(Nominated Adviser and Broker to Zinc Media)

Mark Taylor / George Tzimas

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Graham Herring / Zach Cohen

About Zinc Media Group

Zinc Media Group plc is a leading television and content creation group.

The award-winning and critically acclaimed television labels comprise Brook Lapping, Red Sauce, Supercollider, Tern Television, Blakeway, Films of Record and Rex and produce programmes across a wide range of factual genres for UK and international channels.

Zinc Communicate specialises in developing cross-platform content for brands, businesses, and rights holders.

For further information on Zinc Media please visit www.zincmedia.com

Basis on which information is presented

In this document, references to "£", "pence" and "p" are to the lawful currency of the United Kingdom. All times referred to in this document are, unless otherwise stated, references to London time.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Christopher Satterthwaite	
2	Reason for the notification		
a)	Position/status	Non-Executive Chairman	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.125p each	
	Identification code	GB00BJVLR251	
b)	Nature of the transaction	Issue of ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£103.97	28,856
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	24 August 2022	
f)	Place of the transaction	Off-market transaction	