

7 August 2018

**Zinc Media Group plc ("Zinc Media" or the "Company")**

**Consent to Electronic Communication**

Zinc Media Group plc, the TV and multimedia content producer, announces that it has today sent a letter to shareholders requesting consent to communicate with them electronically. Electronic communication has a number of benefits to the Company and to shareholders including reducing costs, increasing the speed of communication and lowering our impact on the environment. A copy of the letter will be available to download shortly from the Company's website at [www.zincmedia.com](http://www.zincmedia.com).

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