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## Ten Alps Plc

### Ten Alps consolidates business units

Factual media company Ten Alps (AIM: TAL) has merged five of its South East businesses into one new unit - with two brands:

- **Ten Alps Media** – providing commercial media services to over a hundred clients from *Private Eye to British Telecom, Mercedes Magazine, Time Out and Stannah.*
- **Ten Alps Creative** – providing online and offline communication services to a wide range of clients including *The Royal College Of Speech and Language Therapists, Ramblers Holidays, Wiltshire Farm Food, Haven Knox Johnson* and the *British Wind Energy Association.*

The unit's London operations have been re-located along with Ten Alps Plc to a new office at New Oxford Street. The operation is managed by Scott Ford, within Ten Alps' Communications division.

The five companies merged were Ten Alps RMA, Ten Alps Publishing (South), Ten Alps Live, Ten Alps Digital and Mongoose Media.

Adrian Dunleavy, CEO of the Communications division, said:

"We've consolidated our offer in an exciting and fast-moving market place - a natural move following our recent acquisitions. It's margin enhancing, and it's well-suited to meeting online opportunities within our client base. The team has delivered a smooth transition and we look forward to further growth with the new brands."

Ten Alps' new London headquarters is One New Oxford Street, High Holborn, WC1A 1NU. Ten Alps has vacated premises at Savoy Street and Queen's Park.

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