

21 December 2017

Zinc Media Group plc (“Zinc Media” or the “Company”)

Three part series commissioned by ITV

Zinc Media Group plc (AIM: ZIN), the leading TV and multimedia content producer, is pleased to announce that its TV subsidiary, Blakeway Productions Limited (“Blakeway”), has been commissioned by ITV to produce a three-part prime time series, an access led documentary with the Royal Air Force (“RAF”).

The size of the commission is material to Blakeway’s budget. Furthermore, Blakeway is currently in advanced discussions with potential US co-production partners which are expected to result in a larger overall commission value if successful.

This is a highly ambitious project which has taken many months of planning and negotiations to secure and, is testament to the high regard that Blakeway is held in across the broadcasting industry and as a trusted film maker with the subjects of access led programmes.

David Galan, Chief Operating and Financial Officer, commented:

“We are delighted that we have been awarded this high-profile commission with ITV and the RAF which further highlights our strategy of securing bigger budget multi-part series in our TV business. We are also delighted to be working once again with ITV to bring quality and informative factual programming to the UK and international markets.”

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Notes to Editors

Zinc Media Group plc is a leading British based TV and multimedia content producer, specialising in factual production, and operates three divisions: television production, digital communications and publishing. The Group is currently engaged in progressing its 'buy and build' consolidation strategy within the fragmented UK independent TV production industry.

The core television production division comprises five award winning and critically acclaimed television production companies: Blakeway, Brook Lapping, Films of Record, Reef Television and recently acquired Tern Television, whose brands produce television and radio programmes for both UK and international broadcasters. Recent recognition for the Company includes 2017 BAFTA nominations for 'Inside Obama's White House' and 'Born to Vlog', in addition to five awards at the EVCOM Screen Awards for short form film.

The communications division specialises in creating communications strategies and behaviour change programmes, campaigns and resources for corporates, charities and government departments. This division runs a contract for Transport for London.

The publishing division publishes homeowner-planning guidelines for local authorities across the UK and sells trader advertising in those guidelines.

For further information on Zinc Media please visit: <http://www.zincmedia.com/>