

15 February 2018

Zinc Media Group plc
("Zinc Media" or the "Group")

Chief Executive Officer Appointment

Zinc Media Group plc (AIM: ZIN), the leading TV and multimedia content producer, is pleased to announce the appointment of David Galan as Chief Executive Officer with immediate effect. David joined Zinc Media as Chief Financial Officer in January 2016 and took on the additional role as Chief Operating Officer in July 2016.

The Company has at the same time strengthened the Group's finance function with the appointment of Katie O'Reilly as part time interim Director of Finance.

Katie is a Fellow of the Institute of Chartered Accountants in England and also has experience as a public company Finance Director, working for Bilby Plc during 2016. Katie is already well acquainted with the business, having provided ad-hoc financial consultancy to Zinc Media for approximately six months prior to her appointment.

Peter Bertram, Chairman, commented:

"Since joining Zinc Media in January 2016 David has very clearly demonstrated his leadership qualities and has applied himself to help reshape the Group. The Board wishes him every success in his new role as CEO."

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Notes to Editors

Zinc Media Group plc is a leading British based producer of high-quality television programmes and multimedia communications content. The Group operates three divisions: television production, digital communications and publishing.

The television production division comprises five award winning and critically acclaimed television production companies: Blakeway, Brook Lapping, Films of Record, Reef Television and Tern Television whose brands produce television programmes for both UK and international broadcasters.

The communications division specialises in creating communications strategies and behaviour change programmes, campaigns and resources for corporates, charities and government departments. This division runs a contract for Transport for London.

The publishing division publishes homeowner-planning guidelines for local authorities across the UK and sells trader advertising in those guidelines.

For further information on Zinc Media please visit: <http://www.zincmedia.com/>