

Zinc Media Group plc (“Zinc Media” or the “Company”)

Appointment of Chief Executive Officer

Zinc Media is delighted to announce the appointment of Mark Browning as Chief Executive Officer. Mark will be appointed to the Board and commence his role at Zinc Media in the first half of 2019 and will work closely with David Galan to ensure an orderly transition.

Mark is a seasoned media executive and leader of creative and commercial teams. A specialist in building businesses and transforming established brands Mark is also experienced at creating and launching new ventures in the UK and the USA.

Mark joins the Company from ITN Productions, which he launched in 2010 and is currently Group Managing Director, having developed a diverse and substantial international production company. Mark joined ITN nine years ago, at which point the business was a predominantly news focussed producer which was dependant on two news contracts with ITV and Channel 4. Under Mark’s leadership, ITN has diversified into production and is one of the UK’s leading factual, factual entertainment, sport, digital and commercial super-indies.

Prior to joining ITN Mark was Programme Director at radio business, Heart 106.2, during its ownership by Chrysalis through to its sale to Global Radio for £170m in 2007.

Peter Bertram, Chairman, commented:

“We are delighted to welcome Mark as the new CEO of the Company. We consider Mark to be one of the industry’s leading operators who has a proven track record of achieving significant growth in revenues and profitability in the factual TV genre, and we believe will be a perfect strategic fit to cement and grow Zinc Media’s ambitions in the UK and international TV markets. Mark also has significant digital experience and we continue to believe that the crossover between traditional TV and digital will be key driver of future growth.

I am also delighted that outgoing CEO, David Galan, is committed to working closely with Mark to ensure continuity and a smooth transition.”

For further information, please contact:

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In accordance with Schedule 2(g) of the AIM Rules, Mark David Browning (aged 46) holds or has held in the past 5 years the following directorships and partnerships:

Current

Services Sound and Vision Corporation
ITN DLS Limited
Jerusalem Productions Limited
Digital Care Social Enterprise Limited
ITN Productions Athletics Limited
Viewpoint News Limited

Past five years

Independent Radio Limited

IAAF Productions Limited

Save for the disclosures above, there are no further disclosures to be made in accordance with Rule 17 and Schedule 2(g) of the AIM Rules.